

2018-2019 UNDERGRADUATE CURRICULUM

Name of Academic Unite: Faculty of Economics and Administrative Sciences

Department/Program: Department of Management-Department of Management(English) Program

I.SEMESTER/FALL								II.SEMESTER/SPRING							
Course Code	Course Code	Ders Tipi	T	A	Cr	ECTS	Education Language	Course Code	Course Code	Ders Tipi	T	A	Cr	ECTS	Education Language
MAN 101	Introduction to Business	Z	3	0	3	6	İng	MAN 110	Basic Mathematics	Z	3	0	3	6	İng
MAN 103	Introduction to Accounting	Z	3	0	3	5	İng	MAN 104	Accounting	Z	3	0	3	5	İng
MAN 107	Sociology	Z	3	0	3	5	İng	MAN 106	Business Informatics	Z	3	0	3	5	İng
IBF 101	Introduction to Economics	Z	3	0	3	5	İng	IBF 104	Introduction to Behavioral Sciences	Z	3	0	3	5	İng
ENF101	Use of Information Technology	Z	2	0	0	3	İng	IBF 106	Introduction to Law	Z	3	0	3	3	İng
AİB 101	Ataturk's Principles and History of Turkish Revolution I	Z	2	0	0	3	İng	AİB 102	Ataturk's Principles and History of Turkish RevolutionII	Z	2	0	0	3	İng
TDB 101	Turkish Language I	Z	2	0	0	3	İng	TDB 102	Turkish Language II	Z	2	0	0	3	İng
Total Credits								Total Credits							
18								19							
0								0							
12								15							
30								30							
III.SEMESTER / FALL								IV.SEMESTER / SPRING							
Course Code	Course Code	Ders Tipi	T	A	Cr	ECTS	Education Language	Course Code	Course Name	Ders Tipi	T	A	Cr	ECTS	Education Language
MAN 201	Micro Economics	Z	3	0	3	4	İng	MAN 202	Macro Economics	Z	3	0	3	4	İng
MAN 203	Business Mathematics	Z	3	0	3	4	İng	MAN 204	Commercial Law	Z	3	0	3	4	İng
MAN 205	Management	Z	3	0	3	5	İng	MAN 206	Organizational Behavior	Z	3	0	3	5	İng
MAN 207	Introduction to Statistics	Z	2	2	3	4	İng	MAN 208	Statistical Analysis	Z	2	2	3	4	İng
MAN 209	Marketing Management	Z	3	0	3	4	İng	MAN 210	Business Communication	Z	3	0	3	4	İng
MAN 211	Inventory Balance Sheet	Z	3	0	3	5	İng	MAN 212	Financial Statement Analysis	Z	3	0	3	5	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
Total Credits								Total Credits							
21								21							
0								0							
21								21							
30								30							
1 Elective Course (3 Credits) is to be selected								1 Elective Course (3 Credits) is to be selected							
V.SEMESTER / FALL								VI.SEMESTER / SPRING							
Course Code	Course Name	Ders Tipi	T	A	Cr	ECTS	Education Language	Course Code	Course Name	Ders Tipi	T	A	Cr	ECTS	Education Language
MAN 301	Business Finance	Z	3	0	3	6	İng	MAN 302	Financial Management	Z	3	0	3	6	İng
MAN 303	Production Management	Z	3	0	3	5	İng	MAN 304	Human Resources Management	Z	3	0	3	6	İng
MAN 305	Cost Accounting	Z	3	0	3	6	İng	MAN 306	Managerial Accounting	Z	3	0	3	5	İng
MAN 307	Entrepreneurship	Z	4	0	4	5	İng	MAN 308	Research Methodology	Z	3	0	3	5	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
Total Credits								Total Credits							
19								18							
0								0							
19								18							
30								30							
2 Elective Course (6 Credits) is to be selected								2 Elective Course (6 Credits) is to be selected							
VII.SEMESTER / FALL								VIII.SEMESTER / SPRING							
Course Code	Course Name	Ders Tipi	T	A	Cr	ECTS	Education Language	Course Code	Course Name	Ders Tipi	T	A	Cr	ECTS	Education Language
MAN 401	Strategic Management	Z	3	0	3	7	İng	MAN 402	Business Skills and Career Management	Z	3	0	3	7	İng
MAN 405	Auditing	Z	3	0	3	7	İng	MAN 404	Graduation Project	Z	3	0	3	7	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
	Elective course	S	3	0	3	4	İng		Elective course	S	3	0	3	4	İng
Total Credits								Total Credits							
18								18							
0								0							
18								18							
30								30							
4 Elective Course (12 Credits) is to be selected								4 Elective Course (12 Credits) is to be selected							

**2018-2019 UNDERGRADUATE CURRICULUM
ELECTIVE COURSES TABLE**

Name of Academic Unit: Faculty of Economics and Administrative Sciences
Department/Program: Department of Management(English)

Course Code	Group Name for Elective Courses	Course Code	Course Name	Semester	T	A	Cr	ECTS	Education Language
	I. Semester Elective Courses	Seçmeli Ders Bulunmamaktadır.							
	II. Semester Elective Courses	Seçmeli Ders Bulunmamaktadır.							
SEC309	III. Semester Elective Courses	MAN 213	Obligation Law	3	3	0	3	4	ing
		MAN 215	Production Systems	3	3	0	3	4	ing
		MAN 219	Business Readings	3	3	0	3	4	ing
		MAN 221	Management Information Systems	3	3	0	3	4	ing
		MAN 223	Academic Note Taking	3	3	0	3	4	ing
SEC412	IV. Semester Elective Courses	MAN 225	Public Relations	3	3	0	3	4	ing
		MAN 214	Corporate Accounting	3	3	0	3	4	ing
		MAN 216	Tax Law	3	3	0	3	4	ing
		MAN 218	Business English	3	3	0	3	4	ing
		MAN 220	Brand Management	3	3	0	3	4	ing
SEC509	V. Semester Elective Courses	MAN 224	Academic English Writing	3	3	0	3	4	ing
		MAN 226	Services Marketing	3	3	0	3	4	ing
		MAN 311	Organization Theory	3	3	0	3	4	ing
		MAN 313	New Product Development	3	3	0	3	4	ing
		MAN 315	Leadership	3	3	0	3	4	ing
		MAN 317	Marketing Communication	3	3	0	3	4	ing
		MAN 319	International Financial Reporting Standards	3	3	0	3	4	ing
		MAN 323	Family Business Management	3	3	0	3	4	ing
		MAN 325	Quantitative Methods	3	3	0	3	4	ing
		MAN 327	Quality Control	3	3	0	3	4	ing
		MAN 329	English Speaking	3	3	0	3	4	ing
		MAN 333	Public Finance	3	3	0	3	4	ing
		MAN 335	Academic Reading and Writing	3	3	0	3	4	ing
		MAN 337	Advanced Office Practices	3	3	0	3	4	ing
		SEC612	VI. Semester Elective Courses	MAN 312	European Union	3	3	0	3
MAN 314	Investment Project Analysis			3	3	0	3	4	ing
MAN 316	Consumer Behaviour			3	3	0	3	4	ing
MAN 318	Financial Mathematics			3	3	0	3	4	ing
MAN 320	Labour Law			3	3	0	3	4	ing
MAN 322	Turkish Business History			3	3	0	3	4	ing
MAN 324	Turkish and World Economy			3	3	0	3	4	ing
MAN 326	International Business			3	3	0	3	4	ing
MAN 328	Quality Management Systems			3	3	0	3	4	ing
MAN 330	Advanced Grammar			3	3	0	3	4	ing
MAN 332	Public Administration			3	3	0	3	4	ing
MAN 334	Business Ethics			3	3	0	3	4	ing
MAN 411	Strategic Human Resources Management			3	3	0	3	4	ing
MAN 413	Work Health and Safety			3	3	0	3	4	ing
SEC709	VII. Semester Elective Courses			MAN 415	Reward Management	3	3	0	3
		MAN 417	Recruitment and Selection	3	3	0	3	4	ing
		MAN 419	Labour Economics and Industrial Relations	3	3	0	3	4	ing
		MAN 421	Marketing Research	3	3	0	3	4	ing
		MAN 423	International Marketing	3	3	0	3	4	ing
		MAN 425	Advertising	3	3	0	3	4	ing
		MAN 427	Sales Management	3	3	0	3	4	ing
		MAN 429	Enterprise Resource Planning	3	3	0	3	4	ing
		MAN 431	System Analysis and Design	3	3	0	3	4	ing
		MAN 435	Introduction to Programming	3	3	0	3	4	ing
		MAN 437	Financial Institutions and Instruments	3	3	0	3	4	ing
		MAN 439	International Finance	3	3	0	3	4	ing
		MAN 441	Bank Accounting	3	3	0	3	4	ing
		MAN 443	Cost and Managerial Accounting Practices	3	3	0	3	4	ing
		SEC812	VIII. Semester Elective Courses	MAN 445	Database Management	3	3	0	3
MAN 447	E-Business and E-Commerce			3	3	0	3	4	ing
MAN 449	Corporate Governance and Social Responsibility			3	3	0	3	4	ing
MAN 412	Human Resources Practices			3	3	0	3	4	ing
MAN 414	Job Analysis and Design			3	3	0	3	4	ing
MAN 416	Performance Evaluation			3	3	0	3	4	ing
MAN 418	New Concepts in Human Resource Management			3	3	0	3	4	ing
MAN 420	Training and Development			3	3	0	3	4	ing
MAN 422	Digital Marketing			3	3	0	3	4	ing
MAN 424	Retail Management			3	3	0	3	4	ing
MAN 426	Customer Relationship Management			3	3	0	3	4	ing
MAN 428	New Concepts in Marketing			3	3	0	3	4	ing
MAN 432	Data Mining and Business Intelligence			3	3	0	3	4	ing
MAN 434	Project Management			3	3	0	3	4	ing
MAN 436	New Concepts in Management Information Systems			3	3	0	3	4	ing
MAN 438	Accounting for International Trade	3	3	0	3	4	ing		
MAN 440	Securities Analysis	3	3	0	3	4	ing		
MAN 444	New Concepts in Accounting and Finance	3	3	0	3	4	ing		
MAN 446	Tax Accounting	3	3	0	3	4	ing		